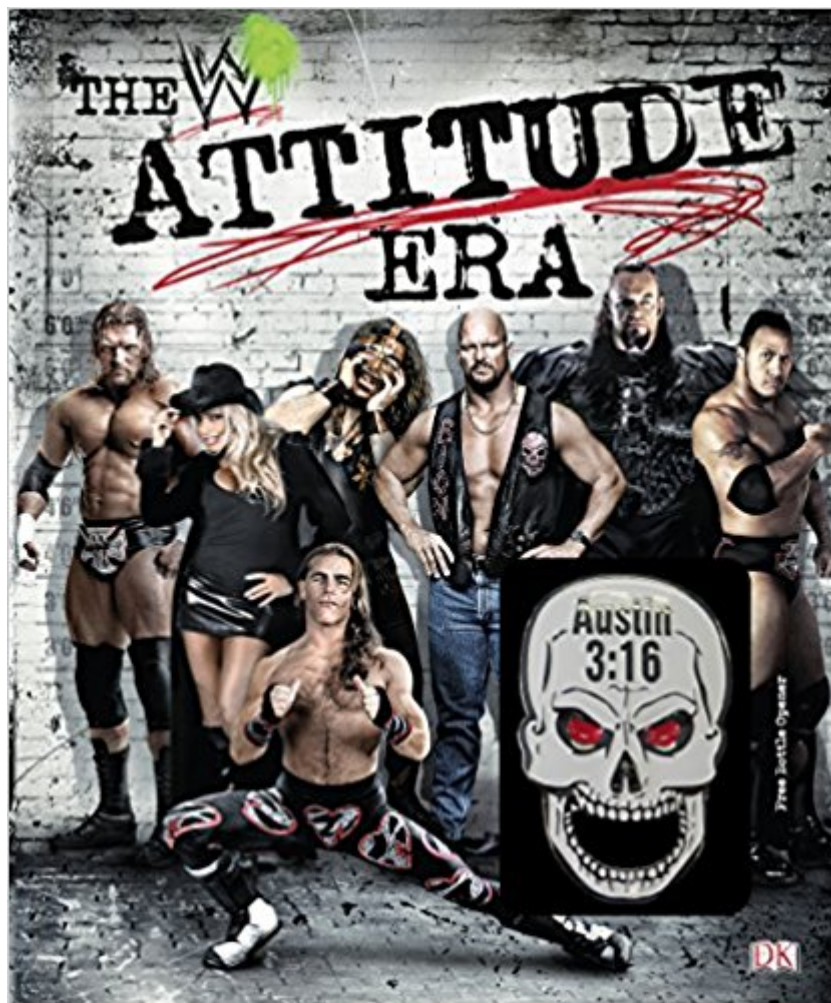


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# WWE: The Attitude Era



## Synopsis

Includes a FREE Stone Cold Steve Austin bottle opener! If you remember the "Attitude Era", you are probably of age for a Steve-weiser!! When your back is against the wall, it's time to unleash a little Attitude! In the late 1990's, that's exactly what the WWE did. With its fans clamoring for something different, the competition moving in for the kill. Meanwhile, a motley crew of outlaws, oddballs and antiheroes were hell bent on blowing the doors off the status quo. It was the perfect storm, one that still shows its aftermath on the entertainment landscape. In this cure for the common book, we breakdown the iconic Superstars, the outrageous moments, the pulse-pounding action and of course, the wanton debauchery that made up the years that will forever be held in infamy as The Attitude Era! Featuring: - Stone Cold Steve Austin, D-Generation X, The Rock, Undertaker, Mankind, and the deep roster of WWE Superstars and Divas that defined "Attitude". - New interviews from Stone Cold Steve Austin, Triple H, Trish Stratus and many more! - The Top 20 matches and moments from the era. - A retrospective on the beginning and end of the era, plus all the chaos in between. - Stunning visuals, with full color imagery on every page, including never-before-seen photos. All other trademarks, logos and copyrights are the property of their respective owners. © 2015 WWE, Inc. All Rights Reserved.

## Book Information

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## Customer Reviews

Jon Robinson was born in Middlesex in 1983. When he's not writing, he works for a charity in central London.

This book goes over the entire Monday Night War and what is now called the Attitude Era in great detail from an outside Kayfabe (In storyline) perspective. With over 200 fully colored and nicely printed pages, this is definitely worth the price of admission.

Great book, definitely deserves the buy if you want to be entertained in a sense. I bought it for an essay I was writing about the Attitude Era, and I expected it to have all the bits and pieces regarding that era; it rather had what superstars thought about the era and the most memorable 'wrestlers' back then. If you're really into that era, I would recommend you check the following: This book, 'WWE 50' book, the Monday Night War series on the WWE Network, and the rise and fall of WCW (also found on the network).

This is a Christmas present for my 15 yr old daughter who is a huge wrestling fan, but I sat and read every page before I wrapped it!!!! Awesome awesome awesome!!!!!!! I know people say wrestling is fake, but if you read about a lot of the wrestlers there are a lot of injuries, so the wrestling moves are not fake. Get this book and check it out!!!!

Okay, so the bottle opener is cool as hell. Let's get that out of the way. As for the book itself, it's a pretty extensive look at the key moments and figures of the Attitude Era, but it's not for the casual fan / reader. A lot of times the book jumped right into talking about subjects with barely a sentence worth of context to set it up. It's a great read if you already know a ton about wrestling and its 90's history. If not, you might be a touch lost at times. Nothing a quick Google search wouldn't fix, but it might be annoying.

That was a very nice guide

My son-in-law enjoyed this book.

Awesome book with tons of pictures from the Attitude Era, not a ton of personal stories but there are a few pages worth at the very end. I liked how they didn't edit anything out (Chris Benoit, Chyna, TNA, etc). Perfect book to leave out in a table in your man cave.

The item came within the time frame, and it arrived in perfect conditions, WITH the bottle

opener. The book itself was for a gift, but I took a peek and absolutely wanted to keep it for myself, it looks amazing!

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